



Date: 29 March 2022

SCENARIO AND INSTRUCTIONS FOR WORLD BEE DAY

Scenario:

1. Planet Earth in space, ZOOM IN on an X continent. (Taken from Shutterstock).
2. A shot of a young boy/girl from an X continent, standing in the middle of a meadow, taking off his or her beekeeper hat (apikunst), looking straight in the camera and saying: "My name is ..."
3. Montage of all young people from different parts of the world (visually diverse shots if possible), who only say their name.
4. A shot of another young boy/girl, who says "and I'm a ..."
5. Montage of all young people from different parts of the world (if possible, next to a beehive), who say "beekeeper".

[1-5 approximately 10-13 seconds]

6. Montage of young people working with bees.
7. When montage stops at a young boy/girl for some time, he or she turns to the camera and briefly (in one or two phrases) explains why he or she is doing it / why he or she is active in beekeeping.
8. Montage of the rest of young people who tell why they are engaged in beekeeping.

[6-8 approximately 40-60 seconds]

9. The last person who explains why he or she is active in beekeeping adds: "For me, bees are..."
10. Montage of bees in beehives, on flowers... until we hear in the background the thoughts of other young people on bees.
11. The last person says the word "love"; at the nicest shot of a bee, ZOOM OUT back to Planet Earth, which transforms into the World Bee Day logo; FADE OUT.

[9-11 approximately 15-20 seconds]

Instructions:

- Technical:

1. You can use whatever filming equipment you want (video camera, photo camera, mobile phone...). It is desirable (but not necessary) to record the sound separately (a dictaphone, a second mobile phone, a microphone, a lav microphone...).
2. When you start filming, allow several seconds to elapse before the young beekeeper starts to talk; also allow several seconds to elapse after he or she stops talking.
3. It is essential to film in landscape mode!



- Content:

1. You should choose to film outside, somewhere near beehives.
2. A young beekeeper comes in front of the camera and says in his or her language: "My name is _____ and I'm a beekeeper".
3. He or she continues with his or her thoughts on bees: "For me, bees are _____."
4. Film a couple of shots of his or her interaction with bees next to a beehive or bees (looking at bees, opening the beehive, "smoking", looking at honeycombs, bees, returning the bees inside – whatever interaction there is).
5. They should tell a phrase or two next to the beehive, explaining why they are active in beekeeping (for a living, environment protection,... The answers should be as honest as possible in order to obtain highly diverse answers).

Upload the material to WeTransfer (<https://wetransfer.com/>) and send it to tamara.dervisevic@gov.si, stating the country where the video originates from.

Thank you.

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